



March 23, 1993

D.M. fr 32493
T&D fr 32790
S.R.M. fr 111
S.A.M. fr B 29193

J.T. JONES
Chain Accounts Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

To: All Division Managers with Woolworth

Re: Woolworth (0534-00-00)
Authorization - CAMEL Special Lights Box - King/100's

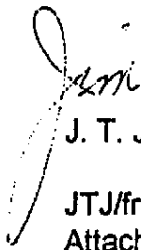
Dear Managers:

Woolworth has authorized our new CAMEL Special Lights brand styles and the following CAMEL Special Lights pack promotions:

- > 5/15/93 CAMEL Special Lights B1G1F
(DISPLAY SIZE: 8 CARTONS)
- > 5/15 - 6/30/93 CAMEL Special Lights Chrome or Brass Lighter
Free With 2-Pack Purchase
(DISPLAY SIZE: 4 CARTONS)

Letter of authorization is attached and should be of assistance when calling on this chain.

Sincerely,


J. T. Jones
JTJ/fr
Attachment

M-2

"We work for smokers."

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